



A Message from the Hoehn Family

Dear Team Hoehn,

In honor of International Women's Month, we would like to express our gratitude for all of the amazing women in our Hoehn community. While women make up a minority of the workforce across our industry, the impact they have on the business is mighty! At Hoehn, we are proud to have women representing our company in all departments and levels of management. Their insight, perspective, and work ethic enrich all aspects of our business and culture.

This month we particularly highlight the ten women below who have been with Hoehn for over 15 years. They have played—and continue to play—an integral role in shaping this community and we give them our heartfelt thanks!

- Jennifer Snyder**, Corporate Controller — 28 years 6 months
- Tracy Dixon**, Audi Carlsbad Parts Manager — 25 years 10 months
- Reed Kaelin**, Mercedes-Benz Salesperson — 23 years 1 month
- Sally Gallice**, Mercedes-Benz Warranty Administrator — 22 years 2 months
- Lisa Wolford**, Porsche Finance Specialist — 22 years 1 month
- Cassie Diaz**, Human Resources Director — 20 years 9 months
- Jennifer Shaffer**, Corporate Payroll Administrator — 19 years 8 months
- Liz Martinez**, Mercedes-Benz Parts Advisor — 19 years
- Lilly Shields**, Audi Carlsbad Sales Manager — 18 years 10 months
- Meli Barrett**, Corporate Accounting Clerk — 17 years 6 months

Sincerely,
The Hoehn Family



Get To Know

Lilly Shields



Growing up around cars and motorcycles, Lilly has always viewed the car business as nothing less than a family business, so it was no surprise when Lilly began her career at Hoehn 19 years ago. She started as a Finance Manager at Infiti and worked her way to become a Sales Manager at Audi Carlsbad. Lilly has since committed her time and energy to providing customers with the best possible car-buying experience, all while being an amazing mother to her two sons, Henry (age 4) and Charlie (age 3).

Her light-hearted energy, contagious laugh and care for others never fails to bring joy to everyone around her, especially her team. Throughout her time at Hoehn, it has become abundantly clear to everyone that meets her that she will always put others first, especially when it comes to her family. Her work ethic and dedication to her team's success is unmatched, and something we all admire on a daily basis.

When Lilly isn't at the dealership, she enjoys spending her time creating sweet memories with her two boys or enjoying a family cook-off at home with her family - a must when your mom and sister double as gourmet chefs. Friends and family would describe Lilly as enthusiastic, devoted, and caring - always seeing the glass half full in any given situation. At least once a week you can also find her at the Miguel's bar with her husband John, for their weekly date night out on the town that includes lots of laughs and queso. Although Lilly enjoys maximizing her quality time with her husband and kids, she'll never pass up the opportunity to read a good book or cross stitch. Next time you see Lilly, be sure to ask her about her favorite dinner party memory, we promise, you won't be disappointed!

Lori Arterburn

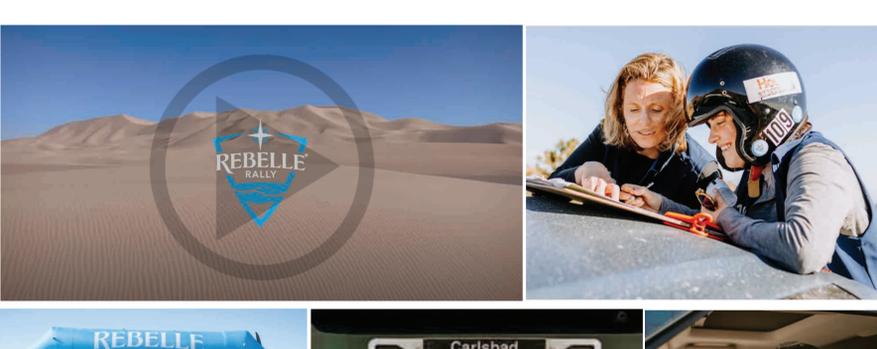


Being a stay at home mom prepares you for a lot of things, and in Lori's case, this included her career change to Jaguar Land Rover sales after being a full-time mom for 20 years. Lori wanted to choose a path that was fulfilling as her kids started going off to college and moving out - now, fast forward 6 years, and she continues to thrive in a setting that was once unknown territory for her thanks to her amazing team and managers. As a Carlsbad local, Lori always recognized the Hoehn dealerships as a pillar in the community. She took the opportunity to apply as a sales person and interviewed at JLR and just 3 days later, started her new career path. She shared that the moment she came on board, she felt extremely connected to the team, community, and the Hoehn family. One of her favorite memories includes a particular Employee Appreciation day where the entire team went out to the desert and Jo Hannah conducted an intro to off-roading where she taught the JLR team important techniques such as navigation and plotting. And of course, that only deepened their love for off-roading and later prepared her for the Rebelle Rally, where she and a former colleague took on the dunes in a Jaguar F-Pace. Lori shares that it was one of the most empowering and fulfilling experiences to date, and especially enjoyed being around such amazing, strong women who were constantly looking out for each other.

To no surprise, Lori enjoys spending her free time outdoors riding bikes around town, boating, and going to the beach accompanied by her husband and 3 kids. Friends and family would describe Lori as kind, understanding, hardworking, and of course, adventurous. Some of her favorite local spots include Gregorios, The Compass, Baba Coffee, Cantina, and Anitas. Next time you see Lori, be sure to ask her about the Rebelle Rally or about her favorite boating spots!

Rebelle Rally

2021 HIGHLIGHTS



ABOUT THE REBELLE

Join Us!
THIS SATURDAY

CAMPERS & COFFEE

Saturday, March 19th | 8 AM – 11 AM

5475 Car Country Dr, Carlsbad, CA 92008

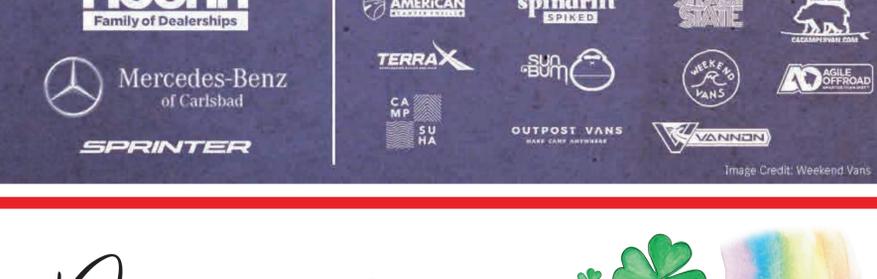


Image Credit: Weekend Vans

March
ANNIVERSARIES



5
YEARS

- Priscilla Winkowski** - Audi Temecula
- Michael Reiger** - Audi Temecula
- Sean Brennan** - Audi Temecula
- Robert Gutierrez** - Audi Temecula
- Paul Eastridge** - Audi Carlsbad
- David Sheeran** - Porsche Carlsbad

- Kevin Pizzuto** - Hoehn Acura
- Mitchell Bobadilla** - Hoehn Acura
- Don Cross** - JLR

10
YEARS

- 20** YEARS: **Ausencio Gonzalez** - Audi Carlsbad

- Mario Garcia** - Audi Carlsbad

35
YEARS